### Education

B.A., University of Michigan, Economics, May 1986
M.A., Duke University, Economics, May 1990
Ph.D., Duke University, Economics, September 1992
MBA, University of the People, November 2024
Graduate Certificate in Innovation & Entrepreneurship, Harvard Extension School, Business and Management, May 2023

#### **Teaching Positions**

Duke University, 1990–92, Teaching Assistant Davidson College, 1999, Adjunct Associate Professor Centre College, 1992–present, currently Blazer Professor of Economics & Business

#### **Other Employment**

Manager, R.H. Macy and Company, 1986-87 Loan Officer, MSU Federal Credit Union, 1987-88

## Selected Honors and Awards

Class Honors, University of Michigan, 1984-86 High Honors in Economics, University of Michigan, 1986 Academic Scholarship, Duke University, 1988-92 Duke University Research Grant with Thomas D. Rowe, Jr., 1991 Kentucky Real Estate Commission Research Grants; 1994, 1995 3M Foundation Vision Grant, Principal Investigator, 1995-97 Ephraim McDowell Regional Medical Center Grant, 1995 Andrew Mellon Foundation Technology Grant (co-PI), 1995-98 BellSouth Teaching Grants (co-PI); 1995, 1996 Centre Professional Development Grants, 1993-2001 NEH Distinguished Professorship, 1996–98 3M Foundation Vision Grant, Principal Investigator, 1997–2000 ACS / Rasmussen Foundation Grants, 1999-2000, 2003, 2004 Permaculture Design Certificate, Ecological Solutions of Australia, 2005 Stodghill Research Professorships, 2005, 2012 Chief Reader, AP Economics / AP Microeconomics, 2009-2013 Kirk Award for Excellence in Teaching, 2013 Social Science Textbook of the Year, Macmillan, 2015 Innovative Teaching Award, Center for Teaching and Learning, 2016

### Subjects Taught or Scheduled

| Business and Society: Case Studies               |
|--|
| Legal Environment of Business                    |
| Business Principles: Entrepreneurship and Beyond |
| Principles of Economics                          |
| Quantitative Methods                             |
| Economics of Tourism                             |
| Freshman Seminar: Economics in an Ethical World  |
| The Law and Economics of Oceania (Fiji/Hawaii)   |
| Dispute Resolution                               |
| Intermediate Microeconomics                      |
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# Publications – Articles and Chapters:

- "Improving Settlement Devices: Rule 68 and Beyond," 23:1 *Journal of Legal Studies* (1994), 225-246.
- "Compensating Wage Differentials and the Optimal Provision of Unemployment Insurance," 60:3 Southern Economic Journal (1994), 644–656.
- "Can Computers Replace the Classroom Chalkboard? The Case of Economic Education," 12:1 Social Science Computer Review (1994), 100–113.
- "Estimating the Adequacy of Workers' Compensation Benefits," *Kentucky Journal of Economics* and Business (1994), 33–51.
- "Empirical Evidence on Settlement Devices: Does Rule 68 Encourage Settlement?" with Thomas D. Rowe, Jr., 71:2 *Chicago-Kent Law Review* (1995), 519–545.
- "One-Way Fee Shifting Statutes and Offer of Judgment Rules: An Empirical Experiment," with T.D. Rowe, Jr., 36 Jurimetrics Journal of Law, Science, and Technology (1996), 255–273.
- "An Introduction to Dispute Resolution," in David A. Anderson (ed.), *Dispute Resolution: Bridging the Settlement Gap* (1996, Elsevier/JAI Press) 1–16.
- "Empirical Evidence on the Success of Settlement Devices," with Thomas D. Rowe, Jr., in David A. Anderson (ed.), *Dispute Resolution: Bridging the Sett. Gap* (1996, JAI Press) 131–144.
- "The Accelerator Principle," in Thomas Cate, David Colander, and Geoff Harcourt (eds.), *Encyclopedia of Keynesian Economics* (1997 and 2013, Elgar Publishing) 3–6.
- "The Multiplier Effect," in Thomas Cate, David Colander, and Geoff Harcourt (eds.), *Encyclopedia* of Keynesian Economics (1997 and 2013, Elgar Publishing) 450–453.
- "Characteristics of an Ideal Teacher Evaluation Mechanism," with Harry Landreth, 7:4 *The National Teaching and Learning Forum* (1998) 5–7.
- "The Cost Effectiveness of Home Birth," with Rondi Anderson, 44:1 *Journal of Nurse-Midwifery* (1999) 30–35.
- "Government's Role in Property Ownership: Hobbes meets Gulligan," in Nicholas Mercuro and Warren J. Samuels (eds.), *Fundamental Interrelationships between Government and Property*, Policy Studies Organization/JAI Press (1999) 37–46.
- "The Aggregate Burden of Crime," 42:2 Journal of Law and Economics (1999) 611–642, https://doi.org/10.1086/467436.
- "A Production Possibilities Frontier Experiment: Links and Smiles," with James Chasey, 7:2 *Classroom Expernomics* (2000).
- "A Theory of Quality Signaling in the Marriage Market," with Shigeyuki Hamori, 12:3 Japan and the World Economy (2000) 229–242.
- "The Fair Division of Natural Resources," 15:2 Journal of Natural Resources & Environmental Law (2001) 227–45.
- "An Empirical Analysis of the Osaka Rice Market during Japan's Tokugawa Era" with Shigeyuki and Naoko Hamori, 21:9 *Journal of Futures Markets* (2001) 861–74.
- "The Deterrence Hypothesis and Picking Pockets at the Pickpocket's Hanging," 4:2 American Law and Economics Review (2002) 295–313.
- "Real Wage Behavior in the United States, Britain, and Japan: An ARCH Approach," with Shigeyuki Hamori, 4 *European Economic and Political Issues* (2002) 13–24.
- "Stock Returns and Real Activity: New Evidence from the United States and Japan," with Shigeyuki and Naoko Hamori, 41:3,4 *Quarterly Journal of Business and Economics* (2002).
- "A Picture is Worth \$10 Million: Adult Object Permanence and the Neglected Power of Sight," 23: 1 Association of Environmental and Resource Economists Newsletter (2003).

- "Pricing Protection: Understanding the Environmental Economics of Biodiversity Protection," in S. Spray and K. McGlothlin (eds.), *Loss of Biodiversity* (2003, Rowman & Littlefield).
- "Fairness in the Face of Conflict: Dividing Environmental Assets and Obligations," 3:2 International Journal of Global Economic Issues (2003) 116–32.
- "The Aggregate Burden of Crime," republished in Kurt Finsterbush, ed., *Taking Sides: Social Issues 13e* (2004, McGraw-Hill/Duskin), Isaac Ehrlich and Zhiqiang Lui, eds., *The Economics of Crime* (2005, Edward Elgar), Kurt Finsterbush, ed., *Annual Editions: Sociology*, 34e (2005, McGraw-Hill/Duskin), Thom Brooks, ed., *Crime and Punishment: Critical Essays in Legal Philosophy* (2014, Ashgate).
- "Gender Role Stereotyping of Parents in Children's Picture Books: The Invisible Father," with Mykol Hamilton, 52:3/4 Sex Roles: A Journal of Research (2005) 145–151. https://doi.org/10.1007/s11199-005-1290-8.
- "Evaluating Policies for Sustainability: The Neglected Influence of Visual Images," *International Journal of Environmental, Cultural, Economic and Social Sustainability* (2005).
- "The Determinants of Municipal Solid Waste," 24:2 Journal of Applied Economics and Policy (2005).
- "Gender Stereotyping and Under-Representation of Female Characters in 200 Popular Children's Picture Books: A 21st Century Update," with Mykol Hamilton, 55:11/12 Sex Roles: A Journal of Research (2006) 757–765.
- "Utopia Isn't So Bad," 68:5 The Humanist (Sept./Oct. 2008) 20-24.
- "Finding the Path to Optimal Deterrence by Tracking the Path that Leads to Crime," Editorial Introduction, 9:2 *Criminology & Public Policy* (May 2010).
- "A Voting Approach to Externality Problems," 14:1 Journal of Economic and Social Policy (2011).
- "The Cost of Crime," 7:3 Foundations and Trends in Microeconomics (2012) 209-265.
- "Energy Efficiency," in John C. Whitehead and Tim Haab (eds.), *Environmental and Natural Resource Economics: An Encyclopedia* (2014, Greenwood).
- "Teaching Economics: Writing, Resources, and Formulating Questions." *ReVIEWS* + ABC-CLIO, 2017. Web. 1 Apr. 2017.
- "What If Another 10% of Deliveries Occurred at Home or in a Birth Center? The Economics and Politics of Out-of-Hospital Birth in the United States," with Betty-Anne Daviss and Kenneth C. Johnson, in Betty-Anne Daviss and Robbie David-Floyd (eds.) *Birthing Models on the Human Rights Frontier: Speaking Truth to Power* (2020, Routledge).
- "Environmental Exigencies and the Efficient Voter Rule," 8:4 *Economies* (2020) 100. https://doi.org/10.3390/economies8040100.
- "Natural Gas Transmission Pipelines: Risks and Remedies for Host Communities," 13:8 *Energies* (2020) 1873. https://doi.org/10.3390/en13081873.
- "Cost of Crime," in A. Marciano and G.B. Ramello (eds), *Encyclopedia of Law and Economics*. (2021, 2014, Springer). https://doi.org/10.1007/978-1-4614-7883-6 551-2.
- "Pivoting to Childbirth at Home or in Freestanding Birth Centers in the US during COVID-19: Safety, Economics and Logistics," with Betty-Anne Daviss and Kenneth C. Johnson, *Frontiers in Sociology: Gender, Sex and Sexualities* (March 2021). https://doi.org/10.3389/fsoc.2021.618210.
- "The Costs of Crime," in C. J. Barnes and David R. Forde (eds.), *The Encyclopedia of Research Methods in Criminology and Criminal Justice* (2021, Wiley-Blackwell).
- "The Cost of Home Birth in the United States," with Gabrielle M. Gilkison, 18:19 International Journal of Environmental Research and Public Health (2021) 10361. https://doi.org/10.3390/ijerph181910361.

- "The Aggregate Cost of Crime in the United States," 64:4 *Journal of Law and Economics* (November 2021). https://doi.org/10.1086/715713.
- "Triangulated Teaching: Approaching Environmental Economics from Multiple Angles," in John C. Bergstrom and John Whitehead (eds.), *Teaching Environmental and Resource Economics: Paradigms and Pedagogy* (2022, Edward Elgar).
- "Gender Socialization, Family Leadership, and the Invisible Father in Children's Literature," with Mykol C. Hamilton, Gabrielle M. Gilkison, and Skyler K. Palmer. 44:5 *Journal of Family Issues* (May 2023, published online Dec. 2021). https://doi.org/10.1177/0192513X211058820.

# **Books and Volumes:**

Dispute Resolution: Bridging the Settlement Gap, editor (1996, Routledge). Cracking the AP: Economics (2000+, Princeton Review/Random House).

Cracking the Golden State Exam: Economics, with John Gilleaudeau (2000, Random House).

Favorite Ways to Learn Economics, with James Chasey (2001, 2006, South-Western; 2011, Worth).

Sometimes I Get So Angry! Anger Management for Everyone (2007, Pensive Press).

Contemporary Economics for Managers (2008, Worth Publishers).

Treading Lightly: The Joy of Conservation, Moderation, and Simple Living (2009, Pensive Press).

Economics in Modules, with Paul Krugman, Robin Wells, and Margaret Ray (2011, Worth).

The Cost of Crime (2012, Now Publishers)

Explorations in Economics, with Alan Krueger (2013, Worth Publishers).

Favorite Ways to Explore Economics, with James Chasey (2013, Worth).

Economics by Example (2007, 2016, Worth).

Survey of Economics (2019, Worth Publishers).

Empirical Analysis of Natural Gas Markets, editor with Shigeyuki Hamori (2020, MDPI).

Economics for the AP Course, with Margaret Ray (2011, 2015, 2019, 2023, Worth).

*Environmental Economics and Natural Resource Management* (2004, South-Western; 2006, Pensive Press; 2010, 2014, 2019, 2025, Routledge).

The Light in the Library Basement: A Personal Finance Mystery Story, with Camille Cabrera (Forthcoming, 2025)

# Journalism:

"Pocketbook Voters will Determine Wal-Mart's Fate," Op-Ed, *Kentucky Advocate*, Nov. 21, 1993. "In Pseudo-Pyramids, There's a Loser for Every Winner," Op-Ed, *Advocate-Messenger*, April 26, 1996. "Empirical Research on Offer of Settlement Devices," with Thomas D. Rowe, Jr., 14:1

Duke Law Magazine (1996), 13-5.

"Lessening the Litigation Burden," 173 Kentucky Real Estate News, April/May 1996.

"Roundtable Discussions Spur Business Growth," Kentucky Advocate, August 30, 1998.

"The Death Penalty Matters Very Little," op-ed page, Louisville Courier-Journal, June 2, 2001.

"Dating After Divorce," co-authored with Rosemary Clandos, *Psychology Today*, February 2003. **12 Monthly Columns**, *Lexington Herald-Leader*, 2004.

"Trouble is in Defining the Morality that Voters Want," *Lexington Herald-Leader*, Jan. 18, 2005. "Comfortable Living in Eco-friendly Community," *Lexington Herald-Leader*, March 28, 2005. Letter to the editor, *Christian Science Monitor*, May 30, 2005.

Letter to the editor, *Christian Science Monitor*, October 11, 2006.

"Energy Market Not Fazed by Free-Market Forces," Lexington Herald-Leader, August 7, 2006.

"Teach Anger Control to Help Reduce Crime," Lexington Herald-Leader, September 12, 2006.

"Don't Harm Planet While Seeing the World," Herald-Leader, Aug. 10, 2008.

"Depend on Local Food to Break Foreign Oil Habit," Herald-Leader, Oct. 5, 2008.

Op-Ed piece on Presidential Politics, Herald-Leader, Oct. 13, 2016.

"Bring on the neo-truth era to nurture civility," Op-Ed, Herald-Leader, February 11, 2017.

"Taxes, Carbon and Tribalism," Op-Ed, Herald-Leader, July 29, 2019.

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"Let's raise our masks like our flag and defeat COVID-19 as one country," Od-Ed, *Herald-Leader*, July 10, 2020.

- "KY Economists: Our elected officials must take action on climate change. Here's how." Od-Ed coauthored by Christine Missik, *Herald-Leader*, April 23, 2021.
- "Don't Forget Dad: How Children's Books Omit Dad and Stereotype Parents," Op-Ed page, Louisville Courier-Journal, June 19, 2022.
- "Can Education Tourism Save Appalachia?" Op-Ed page, *Louisville Courier-Journal*, November 1, 2022.

## **Economic Impact Studies:**

"The Economic Impact of Ephraim McDowell Regional Medical Center" "The Economic Impact of Millennium Park" Numerous value of lost earnings and value of life calculations as an expert witness.

### **Selected Invited Lectures**

University of Oregon Law School, "Improving Settlement Devices," 1995 Willamette University, "The Value of Life," 1995 George Mason University Law School, "Dispute Resolution," 1996 University of the South (Sewanee), "Law and Economics," 1996 Glasgow H.S., "Critical Thinking," 1996 Illinois Council on Economic Ed., "The Aggregate Burden of Crime," 1997 University of Colorado Law School, "Offer of Settlement Devices," 1997 Flossmoor H.S., Chicago, "Active Learning in the Classroom," 1998, 1999 University of Chicago, "Experiments for the AP Economics Classroom," 1998 Davidson College, "Crime Costs and Deterrents," 1999, 2003 Colorado State University, "The Aggregate Burden of Crime," 1999 Utah State University, "The Aggregate Burden of Crime," 1999 Furman University, "The Aggregate Burden of Crime," 1999 Duke University Law School, "Crime and Punishment," 1999 Amherst College, "Crime Costs and Deterrents," 2000 Colorado College, "Crime and Punishment," 2002 Davidson College, "Ethics, Economics, and the Environment," 2003 Rice University Seminar on Economic Education, 2006 Washington D.C., "The Economics of Child Birth," 2009 Federal Reserve of Richmond, VA, Economic Education, 2004, 2006, 2008, 2010 Lindenwood University, "The Economics of Crime," 2015 Federal Reserve of St. Louis, MO, "Video in the Economics Classroom," 2015 Kobe University, Japan, "The Economics of Crime," 2016 University of Arizona, "The Economics of Crime," 2019

# **Selected Media Coverage**

Lexington Herald-Leader, Pyramid Schemes, May 11, 1996 Advocate-Messenger, Pyramid Schemes; June 6, 1996 Advocate-Messenger, Litigation Costs, August 16, 1996 Kentucky Advocate, Economic Impact Study, December 22, 1996 WEKU and WUKY Radio, The Cost of Crime, 1997 Lane Report, The Cost of Crime, October 1997 Kentucky Educational TV, Campaign Finance Reform, May 11, 1998 Advocate-Messenger, Prison Education Program, August 10, 1998 NPR (WGBH Boston), Birthing Options, December 7, 1998 Advocate-Messenger, Birthing Options, December 8, 1998 Kentucky Advocate, Top News Stories of 1998, December 27, 1998

Detroit News, Birthing Options, January 16, 1999 World Radio WRVG, The Cost of Crime, April 27, 1999 New Age Journal, Birthing Options, March/April, 1999 Channel 4 News (North Carolina), The Cost of Crime, August 31, 1999 Chicago Sun-Times, The Cost of Crime, September 22, 1999 Charlotte Observer, The Cost of Crime, September 23, 1999 Kentucky Public Radio (90 stations), The Cost of Crime, September 29, 1999 KCSN (California Public Radio), The Cost of Crime, November 1999 Economic Intuition, The Cost of Crime, Winter 2000 London Observer, The Cost of Crime, April 23, 2000 Kentucky Educational TV, Campaign Finance Reform, May 8, 2000 About.com, The Cost of Crime, Spring 2000 HealthScout.com, The Economics of Marriage, Fall 2000 South Dakota Radio KIOK FM, The Economics of Marriage, Fall 2000 ParentsPlace.com, The Economics of Child Birth, Spring 2001 WebMd.com, The Economics of Child Birth, Spring 2001 CNN Sunday, The Death Penalty, May 13, 2001 WLW Radio (Cincinnati), The Death Penalty, September 10, 2001 Sundav Times of London, The Cost of Terrorism, October 28, 2001 Wall Street Journal, The Cost of Terrorism, October 24, 2001 St. Paul Pioneer Press, The Cost of Terrorism, October 28, 2001 Nihon Keizai Shimbun (Japan Economic Journal), Economics of Birth, April 7, 2002 Amarillo Globe-News, The Death Penalty, November 14, 2002 Louisville Courier-Journal, The Wet-Dry Issue, January 1, 2003 La Tercera (Santiago, Chili), Signaling in Marital Search, January 17, 2003 Milwaukee Journal Sentinel, Economics of Marriage, April 23, 2003, (also in White Plains Journal News, Pensacola News Journal, Advocate of Baton Rouge, Tacoma News Tribune) New York Times, Economic Education and Wal-Mart, July 27, 2003, (also printed in the Arizona Republic, the Tulsa World, and the Plain Dealer of Cleveland) The Times of Trenton, New Jersey, Political Ethics, March 20, 2004 Counterpoint Radio Program, Kingston, Jamaica, The Death Penalty, June 1, 2006 WEKU (NPR) Radio, Anger Management, August 21 and 22, 2006 WEKU Radio, Gender Bias in Children's Literature, March 5, 2007 La Nacion (Argentina), Environmental Conservation, April 15, 2007 Kentucky Educational Television: One on One, Treading Lightly, November 2, 2008 Family Circle Magazine, Anger Management, August, 2009 Mainstreet.com, The Cost of Fighting Crime in the U.S, August 5, 2013 The State Journal, "Addressing the Decency Deficit," February 7, 2017 ABC 36 News (KY), Billboard in Frankfort Tells Everyone to "Be Kind," February 8, 2017 NewsNation TV, Fighting Crime, How Much Does It Cost? October 25, 2022 Il Post (Italy) Increasing Penalties is Not the Best Way to Reduce Crimes, Nov. 17, 2023 CNET, "Egg Prices Are Still Sky-High. An Economist Explains When That Could Change," March 1, 2025

## **Selected Community Activities**

Actor, Community Theatre and Centre Theatre, 1993–94, 2019 Lecturer, Economic Enrichment Program for local HS Students, 1993–2008 Keynote Speaker, Leadership Boyle County, 1995, 97 Presenter, Member; Small Business Round Table, 1995–2005; Director, 1996–98 Speaker, Rotary Club, 1996, 1999, 2006 Head Coach, Centre College Cross Country, 1996–98; KY School for the Deaf Track, 1996 Board Member and Treasurer, Central Kentucky Wildlife Refuge, 1997–98 Board Member, Chamber of Commerce, 2002–2004 Board Member, UU Church of Lexington, 2002–2005 Director, Associated Colleges of the South Environmental Program SDE Alliance, 2004–06 Board Member, 4H of Boyle County, 2006–2009 Faculty Advisor, Centre Economics Society, 1993–2013 Moderator, AP Microeconomics & Macroeconomics Teacher Communities, 1997–present Board Member, Boyle County Board of Adjustments, 2015–2019 Board Member, National Advisory Committee on AP Business Principles, 2022-2023

### **Selected Conference Participation**

Presenter; Eastern Economic Association Meetings, 1993 Participant; UK Instructional Technology Conference, 1993 Invited Participant; Olin Foundation Conference on Law & Economics, 1993 Participant; George Mason University Law & Economics Institute, 1994 Participant; ACS Teaching and Learning Workshop, 1995 Presenter; Kentucky Economics Association Meetings, 1995 Director: Conference on Classroom Technology for Economists, 1996 Presenter; American Law and Economics Association Meetings, 1997 Participant; CDR Dispute Mediation Seminar, 1997 Presenter; Educational Testing Service AP Economics Reading, 1998 Participant; American Law and Economics Association Meetings, 1995, 1998, 1999 Presenter, ABA Auto Litigation Conference, 2000 Presenter; Southern Economic Association Meetings, 1992–1998, 2001, 2002 Presenter, Society for Ecological Economics Meeting, 2003 Presenter, ELITE Teachers' Conference, 2003 Presenter, EKU Teaching Conference, 2003 Presenter, NBER Summer Institute on Law and Economics, 2003 Participant, Southeast Student Renewable Energy Conference, 2004 Presenter, Int. Conf. on Environmental, Cultural, Economic and Social Sustainability, 2005 Presenter, ACS Environmental Conference, Morehouse College, 2005 Presenter, KEA Conference, 2006 Presenter, Philadelphia AP Economics Teachers Workshop, 2010 Chief Reader, AP Economics Reading, 2009-2013 Presenter, American Economic Association Meetings, Boston, 2015 Presenter, Discussant; CTREE Conference, Denver, 2017 Presenter, Teaching and Learning Conference, University of Kentucky, 2018 Presenter, EconEd Conference, 2014, 2019 Participant, American Economic Association Meeting, 1992, 1996, 2001–2003, 2007, 2011, 2019 Presenter, National AP Conference, 2003, 2008, 2009, 2010, 2011, 2012, 2013, 2016, 2019 Faculty Consultant; Educational Testing Service AP Reading, 1994, 1996–2008, 2020 Participant; Seminar on Teaching with Cases, Harvard Business School, 2023 Participant; AP Business Principles National Advisory Board Conference, 2023

## **Organizational Affiliations**

American Economic Association Omicron Delta Epsilon (International Economics Honor Society) Association of Environmental and Resource Economists Honorary Member, Delta Chapter of Phi Kappa Tau